

Environmental Policy Statement

Havas Village London is a uniquely integrated communications company, incorporating a host of agencies with a range of specialisms, in London's King's Cross. We blend disciplines including advertising, digital, social media, search, channel strategy, CX, production, retail marketing and public relations all under one roof. This enables us to maintain an integrated Environmental Management System (EMS) that achieves continual improvement and enhances our environmental performance.

We are committed to delivering positive environmental performance from our award-winning sustainable building, rated 'outstanding' by BREEAM through to the activities we undertake and the services we deliver. We proactively work in line with the requirements of the International Environmental Management Systems Standard ISO 14001:2015 to ensure we do this to the highest standards possible.

Our EMS ensures that a sustainable way of working is integrated seamlessly into our daily activities and lives and breathes throughout our organisation at all levels. Through effective communication and good practice, we demonstrate conformity with all applicable compliance obligations. All Havas Village London representatives are aware of their individual responsibilities in complying with the requirements of our EMS and the positive impacts their actions generate.

In support of this policy and through engagement with our key interested parties, we develop and implement several objectives, targets and plans that are measured and monitored regularly, to ensure we are making progress in line with our strategic direction. We are committed to:

- Becoming an environmental leader within our business sector and actively contributing to, and supporting, the Havas Group sustainability initiative, Impact+, and Havas UK and Ireland's associated strategic priorities.
- Ensuring we put sustainability at the heart of our client work to enable us to meet and exceed our clients' environmental commitments.
- Engaging our teams in environmental best practice and providing a vehicle for participation and the capturing of ideas to improve our performance.
- Protecting the environment and preventing pollution by examining, and where possible mitigating, the environmental impacts of our activities and services.
- Considering lifecycle impacts to continually improve our business processes and create a positive sustainability impact (including supply chain management).

Our key Impact+ environmental objectives include:

- Playing an integral part in supporting Havas Group to reduce carbon emissions in line with the Paris Agreement by: implementing building-related energy efficiency measures; eliminating non-essential business travel through the use of videoconferencing, and actively encouraging the use of ground public transport where travel is necessary.
- Modelling the impact of reduction levers on emissions reductions.
- Rolling out a centralised responsible sourcing process to improve our commitment to sustainable procurement.
- Supporting clients by: measuring the carbon impact of client campaigns through our newly launched carbon calculator, and implementing carbon reduction principles to support emissions reduction in our media, production, and events; developing an effective mechanism to actively address any associated sustainability risks and opportunities regarding client work to ensure we operate at the highest standards of responsible marketing; working as an integrated agency to develop initiatives that enhance engagement in environmental issues and generate measurable behavioural change; and working collaboratively with clients and the wider Havas Group to maximise value through increased sustainability.
- Minimising water consumption and waste generation and supporting the circular economy.
- Raising the awareness of our environmental performance and effectively communicating this.
- Providing internal sustainability training and effective staff engagement.



Mark Whelan
Chairman & UK Group CCO
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