



## Environmental Policy Statement

Havas Village London is a uniquely integrated communications company, incorporating a host of agencies with a range of specialisms, in London's King's Cross. We blend disciplines including advertising, digital, social media, search, channel strategy, CX, production, retail marketing and public relations all under one roof. This enables us to maintain an integrated Environmental Management System (EMS) that achieves continual improvement and enhances our environmental performance.

We are committed to delivering positive environmental performance from our award-winning sustainable building, rated 'outstanding' by BREEAM through to the activities we undertake and the services we deliver. We proactively work in line with the requirements of the International Environmental Management Systems Standard ISO 14001:2015 to ensure we do this to the highest standards possible.

Our EMS ensures that a sustainable way of working is integrated seamlessly into our daily activities and lives and breathes throughout our organisation at all levels. Through effective communication and good practice, we demonstrate conformity with all applicable compliance obligations. All Havas Village London representatives are aware of their individual responsibilities in complying with the requirements of our EMS and the positive impacts their actions generate.

In support of this policy and through engagement with our key interested parties, we develop and implement several objectives, targets and plans that are measured and monitored regularly, to ensure we are making progress in line with our strategic direction. We are committed to:

- Becoming an environmental leader within our business sector and actively contributing to, and supporting, the Havas Group sustainability initiative, Impact+, and Havas UK and Ireland's associated strategic priorities.
- Embedding sustainability at the heart of our client work, with responsible communications as the default, supporting our clients to meet and, where possible, exceed their environmental commitments.
- Engaging our teams in environmental best practice and providing a vehicle for participation and the capturing of ideas to improve our performance.
- Protecting the environment and preventing pollution by examining, and where possible mitigating, the environmental impacts of our activities and services.
- Considering lifecycle impacts to continually improve our business processes and create a positive sustainability impact (including supply chain management).

### **Our key Impact+ environmental objectives include:**

- Playing an integral part in supporting Havas Group to reduce carbon emissions in line with the Paris Agreement by: implementing building-related energy efficiency measures; eliminating non-essential business travel through the use of videoconferencing and actively encouraging the use of ground public transport where travel is necessary.
- Working in partnership with our carbon accounting platform to establish a single, centralised source of emissions data, enabling robust measurement, modelling and visualisation of emissions reduction pathways, supporting informed decision-making and a unified, regionally aligned approach to carbon management.
- Rolling out a centralised responsible sourcing process to improve our commitment to sustainable procurement.
- Supporting clients in their decarbonisation by moving the entire business from an Opt-In to an Opt-Out approach to responsible communications, ensuring all campaigns default to the highest sustainability standards. This approach—already rolled out across our media network—will become the norm across every part of the business. It includes automatically measuring the carbon impact of all client campaigns using our carbon calculator, embedding carbon reduction principles across media planning and production, and looking for opportunities to incorporate sustainable behaviours into our content.
- Exploring the environmental impact of our increased AI use and incorporate the same high environmental standards of our AI providers as we do with our broader supply chain.
- Minimising water consumption and waste generation and supporting the transition to a circular economy through improved resource efficiency and the promotion sustainable behaviours across our workplace and building operations.
- Raising the awareness of our environmental performance and effectively communicating this.
- Raising employee awareness of the sustainability related risks and opportunities associated with our clients and industry.

# HAVAS



**Mark Whelan**  
Chairman & UK Group CCO  
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Controlled Document							
Issue Number	Issue Date	Last Review Date	Next Review Date	Owned By	Approved By	Identification of Latest Changes	Minimum Retention
1.5	June 2023	Jan 2026	Jan 2027	Rosie Kitson	Mark Whelan	Updated to reflect new Impact charter (inc. OPT-OUT, Responsible AI, etc)	Previous Issue

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