HAVAS

# Environmental Policy Statement

Havas is a global communications group built around the power of creativity, media and technology to drive growth, shape culture and make a meaningful difference to brands, businesses and people. Havas Village London (HVL) and Havas Village Manchester (HVM) maintain an integrated Environmental Management System (EMS) that achieves continual improvement and enhances our environmental performance.

HVL and HVM are committed to delivering positive environmental performance from our sustainable buildings, through to the activities we undertake and the services we deliver. We proactively work in line with the requirements of the International Environmental Management Systems Standard ISO 14001:2015 to ensure we do this to the highest standards possible.

Our EMS ensures that a sustainable way of working is integrated seamlessly into our daily activities and lives and breathes throughout our organisation at all levels. Through effective communication and good practice, we demonstrate conformity with all applicable compliance obligations. Our employees are aware of their individual responsibilities in complying with the requirements of our EMS and the positive impacts their actions generate.

In support of this policy and through engagement with our key interested parties, we develop and implement objectives, targets and plans that are measured and monitored regularly, to ensure we are making progress in line with our strategic direction. We are committed to:

- Becoming an environmental leader within our business sector and actively contributing to, and supporting, the Havas Group sustainability initiative, Impact+, and our own associated strategic priorities.
- Embedding sustainability at the heart of our client work, with responsible communications as the default, supporting our clients to meet and, where possible, exceed their environmental commitments.
- Engaging our teams in environmental best practice and providing a vehicle for participation and the capturing of ideas to improve our performance.
- Protecting the environment and preventing pollution by examining, and where possible mitigating, the environmental impacts of our activities and services.
- Considering lifecycle impacts to continually improve our business processes and create a positive sustainability impact (including supply chain management).

**Our key Impact+ environmental objectives include:**

- Playing an integral part in supporting Havas Group to reduce carbon emissions in line with the Paris Agreement, as defined by our near-term science-based targets validated by the Science Based Targets initiative (SBTi). Specifically, we commit to contributing to the following Group-wide targets:
    - Reduce absolute scope 1 and 2 GHG emissions by 63.0% by 2035 from a 2024 base year.
    - Increase active annual sourcing of renewable electricity to 100% by 2030.
    - Reduce absolute scope 3 GHG emissions by 37.5% by 2035 from a 2024 base year.
- Working in partnership with our carbon accounting platform to establish a single, centralised source of emissions data, enabling robust measurement, modelling and visualisation of emissions reduction pathways, supporting informed decision-making and a unified, regionally aligned approach to carbon management.
- Rolling out a centralised responsible sourcing process to improve our commitment to sustainable procurement.
- Supporting clients in their decarbonisation by moving the entire business from an Opt-In to an Opt-Out approach to responsible communications, ensuring all campaigns default to the highest sustainability standards. This approach—already rolled out across our media network—will become the norm across every part of the business. It includes automatically measuring the carbon impact of all client campaigns using our carbon calculator, embedding carbon reduction principles across media planning and production, and looking for opportunities to incorporate sustainable behaviours into our content.
- Exploring the environmental impact of our increased AI use and incorporate the same high environmental standards of our AI providers as we do with our broader supply chain.
- Minimising our energy consumption and waste generation and supporting the transition to a circular economy through improved resource efficiency and the promotion sustainable behaviours across our workplace and building operations.
- Raising the awareness of our environmental performance and effectively communicating this.
- Building organisational resilience to climate risk
- Raising employee awareness of the sustainability related risks and opportunities associated with our clients and industry.

**Havas Village London**

**Mark Whelan**
Chairman & UK Group CCO
Date: 13/10/2026

**Havas Village Manchester**

Matt Weeks
**Matt Weeks**
Chief Financial Officer
Date: 13/10/2026